

# The Bridge

News you can use from Delta Dental of Tennessee

Winter 2007



Dr. Chad O. Edwards  
Franklin

For Participating Dentists and Staff

## What's New:

### Delta Dental/TDA Annual Charity Golf Classic

Registration form inside

### New Groups for 2007

Effective 1/1/07, Delta Dental has more than 1,000 groups. See our newest additions inside and on back cover.

### Share your Delta story

Details inside

### Board of Directors

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## Delta Dental of Tennessee Challenges UTHSC Dental Alumni with \$1.25 Million Pledge

Delta Dental of Tennessee recently announced a challenge pledge of \$1.25 million toward the renovation of the University of Tennessee Health Science Center (UTHSC) Dunn Dental Building. For every dollar pledged by College of Dentistry alumni toward the refurbishing of the Dunn Building, an additional dollar, up to \$1.25 million, has been committed by Delta Dental of Tennessee.

"Our students are working with equipment that has been in the Dunn Building since it opened in the late 1970s. We are long overdue to refurbish in order to remain competitive in recruiting the brightest new students and faculty," said Russell Gilpatrick, DDS, dean of the College of Dentistry. "If an alumnus is considering a donation to the college, there is no better time to make a gift or a more important project to support."

With a total cost of \$5 million dollars, plans for the Dunn Dental Building include updating and re-equipping the clinical service areas with new dental chairs and dental units, as well as providing new equipment for conference rooms and offices.

"At Delta Dental, we understand how important facilities are to the success of the College of Dentistry," said Phil Wenk, DDS, Delta Dental of Tennessee president and CEO and a 1977 UTHSC College of Dentistry graduate. "In order for dental students to receive the best education, they need to train in a state-of-the-art clinic. It is our hope that this challenge gift will encourage dental school alumni, particularly those who practice in Tennessee, to make a personal gift, which would help Dean Gilpatrick and the College realize this very important goal."

A longstanding supporter of the UTHSC College of Dentistry, Delta Dental of Tennessee established one of the college's largest scholarship endowments in 1997. In 2004, the company committed \$1 million for the Delta Dental of Tennessee Dental Simulation Center, the largest



UTHSC College of Dentistry Dean, Russell Gilpatrick, DDS, (center) accepts a dollar from Henry Ramer, DDS, (right) representing the UTHSC Dental alumni, and a matching dollar from Phil Wenk, DDS (left), representing the Delta Dental of Tennessee challenge gift.

pre-clinical laboratory of its kind in the nation. With the current challenge gift, Delta Dental of Tennessee has donated nearly \$2.5 million to the college.

*Persons interested in making a gift or pledge to the Dunn Building Renovation Gift Fund can contact Tim Lanier, Director of Development, at 800-733-0482 or [tlanier@utm.edu](mailto:tlanier@utm.edu).*

## Implant Policy Reminder

Delta Dental processes payment for implants and procedures related to implants according to the terms of the client's contract. Depending on the contract, the implants may be payable, not covered, or have an alternate benefit applied to them. A pre-treatment estimate is always recommended before performing these services.

# New Delta Dental Groups for 2007

The following are groups under 500 that have contracted with Delta Dental of Tennessee. If you have any questions regarding coverage, you may check eligibility online at [www.dentalofficetoolkit.com](http://www.dentalofficetoolkit.com) or call customer service at 615.255.3175 or toll-free outside the Nashville area at 800.223.3104.

<b>City</b>	<b>Group Name</b>	<b>Group#</b>	<b>Eff Date</b>	<b>Subscribers</b>
Brentwood	American Endoscopy Services, Inc.	2665	1/1/07	130
Brentwood	America's Power Sports, Inc.	2702	1/1/07	270
Brentwood	Beacon Financial	2732	1/1/07	5
Brentwood	Design and Engineering	2731	1/1/07	22
Brentwood	Surgical Development Partners	2719	1/1/07	250
Brentwood	Tennessee Baptist Children's Homes	2685	1/1/07	59
Cleveland	Snyder & Associates	2751	1/1/07	5
Franklin	Cowan Benefit Services	2713	1/1/07	66
Franklin	Faith Financial Planners	2723	1/1/07	17
Franklin	Franklin Women's Clinic	2739	2/1/07	24
Germantown	Germantown Plantation	2692	1/1/07	11
Hixon	Pediatric Plus	2701	1/1/07	10
Jacksboro	REACHS, Inc.	2741	2/1/07	87
Jackson	Englewood Baptist Church	2712	2/1/07	10
Knoxville	Brothers Bedding, LLC	2749	2/1/07	14
Knoxville	CU Community	2720	1/1/07	18
Knoxville	Eastman Credit Union	2682	1/1/07	280
Knoxville	Faith Promise Church	2748	2/1/07	10
Knoxville	Generations OB-GYN	2708	1/1/07	39
Knoxville	Jerre B. Gibson, CPA	2698	1/1/07	6
Knoxville	Knoxville TVA Credit Union	2706	1/1/07	177
Knoxville	Pershing Yoakley & Associates	2722	1/1/07	109
Knoxville	Tindell's	2725	1/1/07	180
Lavergne	Steel Summit Holdings	1507	1/1/07	162
Lexington	Wildridge Machine, LLC	2737	2/1/07	28
McMinnville	Supreme Building Products	2705	1/1/07	13
Memphis	American Roamer	2716	1/1/07	10
Memphis	Christian Family Pharmacy	2717	1/1/07	10
Memphis	East Win Christian Church	2718	1/1/07	7
Memphis	Landmark Bank	2728	2/1/07	20
Memphis	Navex, Inc.	2710	1/1/07	10
Memphis	New Hope Christian Academy	2742	2/1/07	54
Memphis	Repologe Enterprises	2693	1/1/07	15
Memphis	The Diabetes Store	2730	1/1/07	20
Murfreesboro	TelPlexus, Inc.	2709	1/1/07	28
Nashville	Cumberland Pharmaceuticals	2699	1/1/07	25
Nashville	Faith is the Victory	2745	2/1/07	20
Nashville	GSF Media	2690	1/1/07	20
Nashville	Health Cost Solutions	2724	1/1/07	45
Nashville	Hermitage Hotel	2729	1/1/07	120
Nashville	Horizon Wine & Spirits	2671	1/1/07	160
Nashville	Huddleston Steel	2735	1/1/07	38
Nashville	Midstate Oncology & Hematology	2727	1/1/07	7
Nashville	Nashville Area Chamber of Commerce	2711	1/1/07	57
Nashville	Price CPA's, PLLC	2738	1/1/07	18
Nashville	Rock City Machine Company	2736	1/1/07	12
Nashville	Ryan Reynolds	2746	1/1/07	18
Nashville	Sabre Defence Industries	2744	2/1/07	82
Nashville	Security Seed & Chemical	2721	1/1/07	32
Nashville	Theratech	2743	2/1/07	20
Nashville	Zimmer Melia & Associates	2704	1/1/07	44
Niota	B B & H Enterprises, Inc. dba Crazy Ed's	2750	2/1/07	15
Oak Ridge	OB-GYN Associates of Oak Ridge	2691	1/1/07	20
Oak Ridge	ORNL Federal Credit Union	4112	1/1/07	334
Portland	Distrisbution Plus, LLC	2734	1/1/07	8
Selmer	McNairy County Highway Department	2696	1/1/07	20
Smithville	Dekalb County Highway Department	2740	1/1/07	21
Smyrna	R. Warren Construction Co., Inc.	2733	1/1/07	37
Springfield	Luckett Holdings, Inc.	2726	1/1/07	66

# Delta Dental of Tennessee / TDA 13<sup>th</sup> Annual Charity Golf Classic

Delta Dental of Tennessee is once again joining together with the Tennessee Dental Association for the Annual Charity Golf Classic. Over the past 12 years, this tournament has raised more than \$230,000 for Concerned Dental Professionals Committee and other charities. It has also become an annual reunion for many dentists across the state. This year's tournament will also benefit Special Olympics.

Register soon as this tournament is always a sell-out!

## EVENT INFORMATION:

Four Person Scramble  
Friday, May 4, 2007  
Hermitage Golf Course  
Old Hickory TN  
Registration/Lunch 11:00 a.m. - 1:00 p.m.  
Shotgun Start - 1:00 p.m.

## REGISTRATION INFORMATION:

Please make your check for \$150.00 payable to the Tennessee Dental Association (Check must accompany registration form)

Registration Deadline: April 27, 2007 Tournament limited to 144 players

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please list any additional players you wish to join your team

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## MAIL TO:

Delta Dental of Tennessee  
Attn: Professional Relations/Mary Stewart  
240 Venture Circle  
Nashville TN 37228

For more information, call Mary Stewart at (615) 255-3175 or (800) 223-3104 extension 247.

## Welcome New Participating Dentists!

Tandra Atkins, Memphis  
David Barnes, Jackson  
Paige Boone, Brentwood  
Paul Bouquet, Eads  
Bryan Byrnside, Hermitage  
Christopher Davis, Chattanooga  
Kyna Dublin, Franklin  
Crystal Gilreath, Hermitage  
Katherine Ham, Hendersonville  
James Holt, Johnson City  
James Lane, Tullahoma  
Bolivar Luperon, Chattanooga  
Edward Mack, Memphis  
Haley Mann, Nashville  
Edward Meydrech, Hixson  
Jose Montoya, Memphis  
Lynda Moore, Dayton  
Justin Robbins, Dickson  
Jonathan Rogers, Greeneville  
Jodi Rump, Memphis  
Mindy Sessions, Clarksville  
Bindu Soni, Brentwood  
Gabriel Sullivan, Union City  
Patricia Sullivan, Norris  
Rebecca Vestal, Kingsport

## From the cover

*I choose to have a professional relationship with Delta Dental because they are dentist-friendly. Delta is run by dentists so they put the dentist first and are always helpful and easy to deal with. They listen to our concerns and address them. I would recommend Delta Dental to any dental professional.*



Chad O. Edwards D.D.S.  
Parkway Commons Family Dentistry  
Franklin

If you are a Delta Dental participating dentist and would like to share a testimonial about your experience working with Delta Dental of Tennessee, please email your story along with a color photo to:  
mstewart@deltadentaltn.com.

# New Delta Dental Groups for 2007

Delta Dental of Tennessee now has more than 1,000 groups and more than total subscribers. In addition to the groups you are familiar with, the following is a list of groups with more than 500 primary subscriber, new for 2007.

City	Group Name	Group#	Eff Date	Subscribers
Chattanooga	CBL Associates Properties, Inc.	2747	3/1/07	500
Knoxville	H.T. Hackney	2715	2/1/07	518
Memphis	NYK Logistics	4104	1/1/07	1440
Morristown	Morristown Hamblen Healthcare System	4111	1/1/07	900
Murfreesboro	MAHLE Filter Systems of North America	2670	1/1/07	500
Nashville	Belmont University	4107	1/1/07	500
Nashville	HCA KS	2612	1/1/07	851
Nashville	Yorozu Automotive	4110	1/1/07	1200

See page 2 for a complete listing of all groups <500 with 2007 effective dates.

## Future X-ray Return Policy

The American Dental Association states in the new CDT-2007-2008 nomenclature that:

*X-rays are part of the patient's clinical record and the original images should be retained by the dentist. Originals should not be used to fulfill requests made by patients or third parties for copies of records.*

In the near future, all Deltas will no longer return x-rays unless a self-addressed stamped envelope is provided with the submitted claim. Please begin to formulate a plan in your office for creating duplicate x-rays or scanned images.

Our Professional Relations Department will be glad to discuss the transmission of electronic images for attachments, or you may contact your software vendor for information.

**Still unsure about NP?**  
Join our webinar: "NP: What Every Dentist Needs to Know" for all the details.  
**CEU Credit available.**  
For more information, go to [www.DeltaDentalTn.com](http://www.DeltaDentalTn.com) and click on **Dentist Connection.**

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