Congratulations to all the winners at the 16th Annual Delta Dental of Tennessee/TDA Charity Golf Classic, and thank you to everyone who lent support by coming out and participating. With your help we raised approximately $20,000 for TDA’s Concerned Dental Professionals Committee. Over the tournament’s 16 year span, we’ve raised more than $300,000 for the Committee and other charities.

Like much of Nashville, the Hermitage Golf Course sustained damage and flooding in May’s historic flood. That’s why the tournament, traditionally in May, was rescheduled for October 8. The change worked out well. The day was so successful that the golf tournament will be moved to October on a permanent basis with next year’s tournament scheduled for October 7, 2011. We look forward to seeing you there!

Earlier this year, Delta Dental of Tennessee launched the “45 years. 45 grants.” community grant program to celebrate our 45th anniversary. Tennessee-based non-profit organizations were encouraged to apply for one of the 45 grants offered to support oral health and/or children’s education initiatives. Grants ranged from $500 to $1,500, totaling $45,000. Thanks in part to your help spreading the word, the program was a great success. More than 150 organizations, many of whom Delta Dental was previously unfamiliar with, submitted applications.

“As Delta Dental of Tennessee celebrates 45 years of success, we are privileged to give back to the community that has supported us,” said Dr. Phil Wenk, president and CEO of Delta Dental. “It was difficult to select just 45 organizations as we received more than 150 applications and wished we could fund many more.”

Grant recipients include:
- A Vintage Affair—Franklin
- A.C.T.I.O.N.—Madison
- Aid to Distressed Families of Appalachian Counties (ADFAC)—Oak Ridge
- Al Menah Shrine Circus—Nashville
- American Cancer Society—Nashville
- Anderson County Health Dept. County Dental Clinic—Clinton
- Big Brothers Big Sisters of Middle Tennessee—Nashville
- Boys & Girls Club of Smoky Mountains—Sevierville
- Brooks House—Lebanon
- Centerstone—Nashville

Continued on page 2
Let’s Get Social!

Delta Dental of Tennessee is on Facebook! Check out our page to view pictures of our community activities, read interesting oral health articles and interact with Delta Dental members and staff.

45 Grant Recipients Announced

Continued from cover

- CMC Education Foundation—Clarksville
- Community Clinic of Shelbyville & Bedford County—Shelbyville
- Emory Valley Dental Clinic—Clinton
- Golfing for Girl Scouts—Nashville
- Harvest Hands Community Development Program—Nashville
- Healing Hands Health Center—Bristol
- Interfaith Health Clinic—Knoxville
- Interfaith Hospitality Network of Greater Kingsport—Kingsport
- Junior Achievement of Memphis—Memphis
- Lone Oak Free Health and Dental Clinic—Signal Mountain
- Meharry Medical College School of Dentistry—Nashville
- Middle Tennessee Society for Human Resource Management—Antioch
- Monroe Harding, Inc—Nashville
- Music City Invitational—Nashville
- Nashville Inner City Ministry—Nashville
- Nashville Zoo—Nashville
- Operation Stand Down Nashville, Inc—Nashville
- Phi Mu Omega Chapter of Alpha Kappa Alpha Sorority Inc.—Murfreesboro
- Pink Palace Family of Museums—Memphis
- Prospect, Inc—Lebanon
- Second District Dental Society—Maryville
- Second Harvest of East Tennessee—Knoxville
- Shade Tree Family Clinic—Nashville
- Shelby Residential & Vocational Services—Memphis
- Smiles & Blessings—Jackson
- St. Jude Children’s Research Hospital/Dental Clinic—Memphis
- Stewart County Health Council—Dover
- Sullivan County Regional Health Department—Blountville
- The Children’s Museum of Memphis—Memphis
- The Dental Angel Fund Foundation—Chattanooga
- The Oral Cancer Foundation—Chattanooga
- The Sportsmen & Professional Men of Coffee County, Inc—Manchester
- Urban Smiles University of Tennessee Health Science Center—Memphis
- Vanderbilt Children’s Hospital—Nashville

Thank you for your help in making this program such a success!

New CDT Codes for 2011

The new version of the Code on Dental Procedures and Nomenclature, Current Dental Terminology (CDT) 2011–2012, includes eight new procedure codes and 19 revisions. No codes have been deleted.

Designed as the national standard for reporting dental services by the federal government under the Health Insurance Portability and Accountability Act (HIPAA) of 1996, all dental offices that transmit health information electronically must use the current version of dental procedure codes found in the Code and all payers must accept codes.

You may obtain a copy of CDT 2011–2012 by contacting the ADA Department of Salable Materials at 800-947-4746 or order online at www.ada.org.

What Will Health Care Reform Mean to You?

When it comes to the full implementation of health care reform legislation, there are still more questions than answers. However, there are a few things we do know. For instance, when it comes to dental care, we know that access to some level of dental coverage for children will be nearly universal. As of 2014 most Americans and legal residents will be required to have dental coverage for their children or else pay a penalty. Individuals and small businesses will have access to pediatric dental plans through newly developed insurance exchanges and those individuals meeting certain income requirements will have access to subsidies. An estimated 5.3 million children will have access to coverage. What is not yet known is what the required pediatric dental benefit will look like or what the definition of “pediatric” will be. Whatever definitions and plan designs are established, Delta Dental will be prepared to offer the same high level of customer service and speedy processing and claims payment that you have come to expect.
Welcome New Participating Dentists

Moulton Abernathy, Parsons
Marek Adamiak, Brentwood
Aderinto Adeniran, Nashville
Donnie Adkins, Greeneville
William Akin, Nashville
Morris Alexander, Franklin
Lara Anglin, Athens
Charles Ankar, Chattanooga
Uma Arunkumar, Livingston
Jon Baese, Nashville
Tracie Battle, Antioch
Elysia Belva, Hixson
Jason Blair, Cleveland
Ted Bleckstein, Jonesborough
Robert Block, Nashville
Ashley Boling, Dayton
Jonathan Bradshaw, Lenoir City
James Brewer, Oak Ridge
Samuel Brick, Nashville
Julia Briggs, Signal Mountain
Mark Britton, Knoxville
Megan Brown, Murfreesboro
Byron Bush, Nashville
James Cantrell, Tullahoma
Kavita Chander, Cleveland
Roger Childress, Chattanooga
Myoung Choi, Dyersburg
Sarah Clayton, Nashville
Cheryl Coggins, Nashville
Mary Creasy, Germantown
Mark Crumpton, Knoxville
Rachel Dasher, Mountain City
James Deberry, Knoxville
Anthony Ditcharo, Nashville
Jeffery Dolberry, Memphis
Anna Duval, Memphis
Michael Edenfield, Knoxville
Tara Ericson, Kingston
Steven Evelhoch, Nashville
Andrea Farrior, Knoxville
Tanya Felton, Knoxville
Regina Ferguson, Hermitage
Jose Ferrari, Nashville
Veronica Filos, Hohenwald
Emily Finney, Clarksville
Don Flanagan, Crossville
James Fortner, White Bluff
Kendra Francis, Kingsport
Margery Friday, Nashville
Stephen Galla, Hendersonville
Tom Gardenhire, Chattanooga
Lester Graves III, Germantown
Bradley Greives, Hendersonville
Edwin Guion, Powell
Jonathan Hall, Memphis
Joshua Holcomb, Somerville
William Hunter IV, Columbia
Kristen Jacobs, Hixson
Mark Johnson, Madisonville
Zachary Johnston, Memphis
Ryan Jones, Hohenwald
Shermnae Jones, Cleveland
Arwinder Judge, Johnson City
Benjamin Karren, Bristol
Mark Kalchthaler, Maryville
Benjamin Karren, Bristol
David Kimler, Memphis
Cynthia Knop, Greeneville
Nada Kordab, Memphis
Manise Labady, Memphis
Christina Ledbetter, Nashville
Jefferey Leech, Murfreesboro
J David Lewis, Chattanooga
Krystal Lewis, White Bluff
Paul Luther Jr, Fairview
Robert Martin, Waverly
Christopher Mathews, Sewanee
Brittany Maynord, Murfreesboro
Bryce McCready, Memphis
Jennifer McGill, Parsons
Michael McMoran, Dickson
Frank Merendino, Erwin
Karl Meyer, Chattanooga
Cesar Migliorati, Memphis
Ivo Miller, Chattanooga
Rhiannon Miller, Bristol
Rodric Miller, Memphis
Jessica Minton, Tazewell
Jeffrey Moore, Nashville
Lindsay Nagy, Oak Ridge
Christopher Orr, Alcoa
James Pace Jr, Nashville
Leslie Parham, Madison
Phung Pham, Cleveland
Adam Pitts, Nashville
James Pledger, Union City
Tyler Prentice, Chattanooga
Anthony Price, Memphis
John Rader, Sevierville
Jay Rasmussen, Nashville
Derek Rice, Cleveland
Jamie Ritchie, Smyrna
Amy Roeder, Bristol
Melissa Rudolph, Nashville
Lauren Savell, Decaturville
Daniel Sawrie, Chattanooga
Elliot Schlang, Memphis
James Seaver, Bristol
John Shanks, Pikeville
Eric Sharks, Memphis
Felicity Shelton, Jackson
Kendall Sims, Nashville
Stanley Sisk, Knoxville
Douglas Smith, Tullahoma
Todd Smith, Memphis
Bennie Smith Jr, Clarence
Anuj Soni, Knoxville
Kathryn Spencer, Lebanon
Jack Stalker, Hendersonville
Olivia Stovall-Wilson, Hendersonville
Joe Strickland, Estill Springs
Robert Taylor, Murfreesboro
Derek Thompson, Hendersonville
Sandra Turner, Lebanon
Larry Wells, Memphis
Scott Weyers, Clarksville
Jim Whitehead, Tullahoma
Joseph Widner, Parsons
Lauren Wilburn, Brentwood
John Will, Lawrenceburg
Benjamin Williams, Mount Juliet
Donald Wilson, McMinneville
John Winford III, Memphis
A Wrather, Covington
Steven Zambrano, Nashville
David Zeman, Cookeville
Member ID Number Not Always Social Security Number

A member’s ID number is often his or her Social Security number, but that’s not always the case. Some of Delta Dental’s client groups have requested unique ID numbers that are not connected to a member’s Social Security number. Delta Dental has implemented and assigned unique ID numbers to these groups in an effort to protect against identity theft.

To avoid confusion and to help protect your patients’ privacy, be sure to ask patients for their “Delta Dental ID number” rather than their Social Security number.

All members who are assigned a unique ID number will receive an ID card with their number on it. Members with unique IDs are encouraged to bring their ID card to the dentist. If a member does not have their ID card, they should contact their group administrator.

Mark Your Calendar for the MidSouth Dental Congress

Are you going to the 2011 MidSouth Dental Congress? Delta Dental of Tennessee is a proud sponsor of the continuing education event. Now in its 16th year, this year’s Congress is March 4–6 at the Hilton Memphis Hotel. It features a first class group of speakers presenting topics such as improving morale, increasing efficiency, adapting to new technology, and improving the bottom line. Learn more at www.uthsc.edu/midsouthdentalcongress or call 865-974-0280.

Save the Date!
MidSouth Dental Congress
March 4–6, 2011
Hilton Memphis Hotel

DID YOU KNOW?

According to a Long Group Survey, dentists who participate in Delta Dental’s network see an average of 7.5 additional patients per week. What does that mean for your bottom line? Over an operating year, annualized additional patient revenue is $104,000.
The following are some of the groups that have recently contracted with Delta Dental of Tennessee. If you have any questions regarding coverage for any Delta Dental of Tennessee group, you may check eligibility online at www.dentalofficetoolkit.com or call customer service at (800) 223-3104.

<table>
<thead>
<tr>
<th>City</th>
<th>Group</th>
<th>Size</th>
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</thead>
<tbody>
<tr>
<td>Ashland City</td>
<td>Town of Ashland City</td>
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<td>Brentwood</td>
<td>DuVita</td>
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<td>Meridian Surgical Partners</td>
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<td>Brentwood Academy</td>
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<td>EMJ Corporation</td>
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<td>Jackson</td>
<td>Rainey Kizer Reviere &amp; Bell PLC</td>
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<td>Johnson City</td>
<td>Whirlaway</td>
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<td>Kingsport</td>
<td>Dermatology Associates of Kingsport, PC</td>
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<td>Knoxville</td>
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<td>Hunter Fan Company</td>
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<td>Harding Academy of Memphis</td>
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<td>iostudio, LLC</td>
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<td>Nashville</td>
<td>Automated Collection Services, Inc.</td>
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<td>Baker Glass Company</td>
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<td>Wastren Advantage, Inc. (WAI)</td>
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<td>Sparta</td>
<td>City of Sparta</td>
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<tr>
<td>Springfield</td>
<td>City of Springfield</td>
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</tr>
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</table>
Delta Dental of Tennessee Welcomes Employees of
STATE OF TENNESSEE

You’re now a member of Tennessee’s largest dental benefits family!

As a member of Delta Dental of Tennessee, you have access to the nation’s largest dental network Delta Dental PPO. With more than 116,000 dental locations participating, this network provides great access to care as well as the privilege of reduced rates through our agreed upon fees with dentists. When visiting a Delta Dental PPO provider, you cannot be balance billed – giving you added savings. You are also free to visit non-network dentists, but you may be balance billed.

Finding a Delta Dental provider

Finding a dentist in one of our networks is easy. Simply visit our Web site, www.DeltaDentalTN.com, or call our Customer Service hotline at 800-223-3104.

When do benefits start?

Your benefits begin on the effective date indicated on the highlight form. You may visit a dentist at any time following that date. If you do not enroll when first eligible, you must wait until the first open enrollment period to enroll in the plan. Please refer to your Certificate of Coverage for re-enrollment requirements.

View your benefit details online

You can get information on your Delta Dental benefits at your convenience using our Consumer Toolkit. Review claims, amounts used toward annual maximum, print ID cards, and more. Visit www.DeltaDentalTN.com and select the login for Subscribers. Get additional plan information at statetn.deltadentaltn.com

Questions?

If you have questions about your Delta Dental benefits, visit our Web site, www.DeltaDentalTN.com, call our Customer Service hotline at 800-223-3104, or consult your Benefits Administrator.

*You are not responsible for charges exceeding the maximum plan allowance (MPA) if you go to a participating Delta Dental dentist. You are responsible for charges exceeding the MPA if you go to a non-participating dentist. The MPA is based on fees charged in your geographic area.